

## **MANAGING KNOWLEDGE WORKERS: BENCHMARKING INDIAN IT ORGANISATIONS**

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### **ABSTRACT**

*This paper focuses on the management of knowledge workers in organizations. The experiences of two leading Indian IT Organizations viz. Infosys Technologies and Wipro Limited in attracting and retaining knowledge workers are documented at length in this paper. The article concludes by suggesting measures that could be adopted by IT firms which aspire to become world class with outstanding IT professionals.*