

A FRAMEWORK FOR TECHNOLOGY MANAGEMENT

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ABSTRACT

Technological progression in an enterprise can be viewed as evolving through three phases viz., the available technology, improved technology and assimilated technology, with a feedback component to evaluate whether technological progress has been effective in developing a successful product. This study is devoted to the development, application and testing of a conceptual framework which can have universal application in technology management. Each organization will have to further develop its own model on organization-specific technology characteristics.
