
TECHNOLOGICAL FAILURES AT THE FIRM LEVEL: A Study of Indian Manufacturing Firms

T R Madanmohan

ABSTRACT

The process of technological development at firm level in a developing country is a complex longitudinal process, and firms do face many setbacks. Failures can occur at adoption or adaptation or innovation stages. This article, based on a field-study of 89 manufacturing firms in the Indian capital goods sector, presents technological failures occurring at different stages. Inappropriate selection and lack of planning and control are the primary technological failures.

[The following text is extremely faint and largely illegible, appearing to be the main body of the article.]