

## **SOME REFLECTIONS ON THE SOCIO - CULTURAL DIMENSIONS OF MANAGEMENT**

*John J. Carson*

### **ABSTRACT**

*The basic principles and processes of management dealing with planning, organizing, directing, controlling, and motivating have a great deal in common across cultures and bear a generic quality. However, there are several areas that are sensitive to specific socio-cultural factors. Of these, the most sensitive is the motivation of people.*

*This paper examines in detail the dimensions of Sri Lankan society and culture that impact on the motivational needs of employees. The need to feel involved, informed and interested is analysed against the backdrop of Sri Lankan dynamics of power such as the underlying caste systems and the role and attitude of trade unions.*