

EXECUTIVE SUMMARY

Education is very important for the development of any person or nation. The government is providing free education facility from the primary education to the university education level and steps have been taken to enhance the resources required for further improvement of the education industry. Similarly, private sector is also contributing to the education industry in different ways. There are plenty of local and global professional bodies around the country offering job specific professional courses. Some of those are well accepted locally and globally.

Most of the university and non-university students used to follow recognized professional courses for better opportunities in the job market. Therefore, if a student fails to qualify for university, following a recognized professional course will be the next best alternative.

There were four different streams for Advanced Level examinations and now it has been increased to five streams. There are so many recognized professional courses for students who have done commerce but comparatively such type of courses available for other students are very low in numbers.

Students who followed other streams will not be able to follow those courses easily. Therefore this project is specially designed for those students who have not followed commerce stream with an objective of giving basic Accounting and Management knowledge to commence Accounting or Management related professional courses.

Savidma Institute was formed and affiliated with the Sipwin Institute in Kurunegala and offer a specially designed course for non-commerce students. The lectures were commenced April this year, following few awareness programs, which included small advertising campaign.

Lectures are delivered by a reputed and qualified academic staff, and they are supported by a well-trained non-academic staff.

The institute has paid high attention to the infrastructure facilities to keep in with the current standards.

Course manuals are designed by the academic staff and Course duration will be six months. Period from September to February can be treated as seasonal period and March to August as off season.

Business development, financial management, supervision of the operation, conducting individual interviews and coordination with other professional bodies are main responsibilities of the entrepreneur. Conducting lectures according to the planned schedules, coordinating students, assessments of students are also within the scope of the academic and non-academic staff.

Due to financial difficulties, proprietor had to postpone purchase of certain equipments till August this year. During the period of implementation, entrepreneur had to undergo lot of difficulties and practical issues.