

## References

- Avramenko, A. (2013). Inspiration at work: is it an oxymoron?. *Baltic Journal of Management*, 9(1), 113 – 130.
- Banker, R., Mashruwala, R., & Tripathy, A. (2014). Does a differentiation strategy lead to more sustainable financial performance than a cost leadership strategy?. *Management Decision*, 52(5), 872 – 896.
- Barnes, D. (2002). The complexities of the manufacturing strategy formation process in practice. *International Journal of Operations & Production Management*, 22(10), 1090 – 1111.
- Block, P. (n.d.). Choosing service over self-interest. Retrieved from <http://www.windward.org>
- Bromiley, P., & Washburn, M. (2011). Cost reduction vs innovative search in R&D. *Journal of Strategy and Management*, 4(3), 196 – 214.
- Chen, P., Singh, D., Bulent, A., & Makki, O.A. (2014). Can fundraising be fun? an event management study of unique experiences, performance and quality. *Tourism Review*, 69(4), 310 – 328.
- Colette, M., Casey, T. J., & Colvin, C. K. (2014). Visionary leadership and its relationship to organizational effectiveness. *Leadership & Organization Development Journal*, 35(6), 566 – 583.
- Davenport, T. H. (1992). Process Innovation. *Reengineering Work Through Information Technology*. Retrieved from <https://books.google.lk>.
- David, J., José, V., & Vicente, A. (2012). Effects of process and product-oriented innovations on employee downsizing. *International Journal of Manpower*, 33(4), 383 – 403.
- Devine, A., & Devine, F. (2012). The challenge and opportunities for an event organiser during an economic recession. *International Journal of Event and Festival Management*, 3(2), 122 – 136.
- Dhesi, D. (2015, May 2). Enter Global Effie Index. Retrieved from <http://www.thestar.com.my>
- Dias, M. L. N. (n.d.). Retrieved from <https://fenix.tecnico.ulisboa.pt>

- Doole, C. (2015, March 02). SLIM Effie Awards enticed new participants. Ceylon Today. Retrieved from <http://ceylontoday.lk>
- Effie Awards Sri Lanka. (2015). Effie Entry Kit. Retrieved from <http://effie.lk/>.
- Effie Awards, (2014). Insight Guide: Effie Magazine, Colombo.
- Ellert, G., Schafmeister, G., Wawrzinek, D., & Gassner, H. (2015). Expect the unexpected. *International Journal of Event and Festival Management*, 6(1), 54 – 72.
- Florence, S. L., Ling, Y.Y.(2012).Critical strategies for Chinese architectural, engineering and construction firms to achieve profitability. *Engineering, Construction and Architectural Management*, 19(5), 495 – 511.
- Frances, T.J.M., Fortuin, S.W.F., & Omta, O. (2009). *Innovation drivers and barriers in food processing. British Food Journal*, 111(8), 839 – 851.
- Franceschini, F., Galetto, M., Maisano, D., & Mastrogiacomo, L., (2008). Properties of performance indicators in operations management. *International Journal of Productivity and Performance Management*, 57(2). 137 – 155.
- Getz, D. (2007). Progress in tourism management, event tourism: definition, evolution, and research. Retrieved from <https://www.extension.iastate.edu>
- Getz, D.,Svensson, B., Peterssen, R., & Gunnervall, A. (2012). Hallmark Events: Definition, Goals And Planning Process. Retrieved from <http://www.ijemr.org>
- Goyal, A., & Akhilesh, K.B., (2007). Interplay among innovativeness, cognitive intelligence, emotional intelligence and social capital of work teams. *Team Performance Management: An International Journal*, 13(7/8). 206 – 226.
- Groth, J.C., & Kinney, M. R. (1994). Cost management and value creation. *Management Decision*, 32(4), 52 – 57.
- Groves, K. S. (2006). Leader emotional expressivity visionary leadership and organizational change. *Leadership & Organization Development Journal*, 27(07), 566.
- Harris, J., & Barnes., B.K., (2006). Inspirational leadership: involving senior leaders in developing the next generation. *Industrial and Commercial Training*, 38(4), 196 – 200.

- Henderson, S. (2011). The development of competitive advantage through sustainable event management. *Worldwide Hospitality and Tourism Themes*, 3(3), 45 – 25 7.
- John, M. (n.d.). 4 stages of team building. Retrieved from <http://gaeliclife.com>
- Jones, M. (2009). Sustainable event management: A practical guide. Retrieved from <https://books.google.lk/books>.
- Kenny, J. (2006). Strategy and the learning organization: a maturity model for the formation of strategy. *The Learning Organization*, 13(4), 353 – 368.
- Key Performance Indicators – A Measure of Success. (2014). Retrieved from <http://unilytics.com>
- Kuratko, D. F., & Rao, T.V. (2012). *Entrepreneurship: A South-Asian Perspective* (1sted.). India: South Western/Cengage Learning.
- Leitner, K. (2014). Strategy formation in the innovation and market domain: emergent or deliberate?. *Journal of Strategy and Management*, 7(4), 354 – 375.
- Leroy Ebert ‘Young Achiever of the Year’ at World Brand Excellence Awards. (2014). Retrieved from <http://www.ft.lk>
- Lofsten, H. (2014). Product innovation processes and the trade-off between product innovation performance and business performance. *European Journal of Innovation Management*, 17(1), 61-84.
- London, M., (2014). Team processes for adaptive and innovative outcomes. *Team Performance Management*, 20(1/2). 19 – 38.
- Love, J. H., Ropen, S., & Du, J. (2007). Innovation, ownership and profitability. Retrieved from <http://www3.druid.dk>.
- MacIntosh, R., & Beech, N. (2011). Strategy, strategists and fantasy: a dialogic constructionist Perspective. *Accounting, Auditing & Accountability Journal*, 24(1), 15 – 37.
- Manning, T., & Robertson, B. (2002). The dynamic leader – leadership development beyond the visionary leader. *Industrial and Commercial Training*, 34(4), 137 – 143.
- Marques, J. F. (2007). On Impassioned Leadership: A Comparison Between Leaders from Divergent Walks of Life. *International Journal of International Studies*, 3(1), 98-125.

- Maya, T. (2015, November 11). 9 Event pros Share their Most Important Event KPIs. Retrieved from <http://www.eventbrite.co.uk>
- Mothe, C., Uyen, T., & Thi, N. (2010). The link between non-technological innovations and technological innovation. *European Journal of Innovation Management*, 13(3), 313 – 332.
- Musgrave, J., (2011). "Moving towards responsible events management". *Worldwide Hospitality and Tourism Themes*, 3(3), 258 – 274.
- Oracle Profitability and Cost Management Solutions. (n.d.). Retrieved from <http://www.oracle.com>.
- Parnell, J. (2010). Strategic clarity, business strategy and performance. *Journal of Strategy and Management*, 3(4), 304 – 324.
- Patrick, M. (n.d.). Characteristics of visionary leadership. Retrieved from <http://smallbusiness.chron.com>.
- Peccei, M. (2004). Want to grow the top line? Manage costs better. *Journal of Business Strategy*, 25 (3), 35 – 38.
- Piccoli, G., Powell, A., & Ives, B., (2004). Virtual teams: team control structure, work processes, and team effectiveness. *Information Technology & People*, 17(4). 359 – 379.
- Ragusa, R., (2011). "Integration of company responsibility, the learning process: the Autogrill case". *Journal of Management Development*, 30(10), 1000 – 1016.
- Raj, M. & Musgrave, J. (2012). Event Management and Sustainability. Retrieved from <http://www.iso.org>
- Roberts, C. (n.d.). Characteristics of visionary leadership. Retrieved from <http://yourbusiness.azcentral.com>
- Roberts, F. (n.d.). 7 Essential Traits of Inspirational Leaders. Retrieved from <http://www.amisampath.com>
- Saleem, M. R. M. (2012, November 15). Effie Awards 2012 to be bigger and better.
- Ceylon Today. Retrieved from <http://www.ceylontoday.lk>
- Sri Lanka Institute of Marketing, (2014). *Annual Report*, Colombo.

- Sri Lanka Institute of Marketing. (2015). The Effie Awards. Retrieved from <http://www.slim.lk>.
- Stages of Team Development. (n.d.). Retrieved from <https://www.boundless.com>
- Ta Ho, C., Wu, Y., (2006). Benchmarking performance indicators for banks. *Benchmarking: An International Journal*, 13(1/2). 147 – 150.
- Taylor, C. M., Cornelius, C. J., & Colvin, K. (2014). Visionary leadership and its relationship to organizational effectiveness. *Leadership & Organization Development Journal*, 35(6), 566 – 583.
- Ten steps to maximise event profitability. (n.d.). Retrieved from <http://www.associations.net.au>.
- Themistocleous, M., & Corbitt, G., (2006). Is business process integration feasible?. *Journal of Enterprise Information Management*, 19(4). 434 – 449.
- Troilo, M., (2014). Collaboration, product innovation, and sales: an empirical study of Chinese Firms. *Journal of Technology Management in China*, 9(1), 37 – 55.
- Tunji, S. T., & Mojeed, R. G. (2013). The impact of cost control on manufacturing industries' profitability. Retrieved from <http://www.academia.edu>
- Unilever Sri Lanka crowned 'Marketer of the Year' at Effies. (2015). Retrieved from <http://www.dailymirror.lk>
- Waddock, S., & Bodwell, C. (2002). From TQM to TRM: Emerging Total Responsibility Management Approaches. Retrieved from <https://www2.bc.edu>
- What is responsibility management?.(n.d.). Retrieved from <http://www.greenleaf-publishing.com>
- Wilner, T. (2011, January 11). Supply Chain Chiefs: Sustainability Isn't Key. Retrieved from <http://www.environmentalleader.com>
- Wrona, T., & Ladwig, T. (2015). Studying strategy formation in small companies – a cognitive Perspective. *Journal of Strategy and Management*, 8(1), 2 – 20.
- Yuan, Y. Y. (2013). Adding environmental sustainability to the management of event tourism. *International Journal of Culture, Tourism and Hospitality Research*, 7(2), 175 – 183.

Zhuang, L., Williamson, D., & Carter, M. (1999). Innovate or liquidate - are all organisations convinced? a two-phased study into the innovation process. *Management Decision*, 37(1), 57 – 71.