Green Human Resource Management: A Bibliometric Investigation into the State of the Art

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Abstract

Over the last decades, researchers and practitioners have paid increasing attention to companies' environmental performance. The notion of Green Human Resource Management (GHRM), which evokes ecological sustainability, has garnered considerable interest from scholars and practitioners alike. Although the GHRM concept has gained increasing attention from practitioners and scholars, this research arena lacks a thorough bibliometric analysis that examines and explores the growing corpus of GHRM literature. This paper aims to explore the evolution of the knowledge base of GHRM by identifying key authors, documents, keywords, journals, and the current literature and intellectual structure to illustrate recent trends in GHRM research. Compared to other ways of evaluating the literature, a bibliometric analysis produces a more dependable and objective result. In the present era, when people have access to rich data, information, and conceptual advancements, bibliometric analysis is especially advantageous in systematically examining emerging research trends, topics, and knowledge and application-based changes in a wide variety of subjects. The search was conducted between 2015-2021 using the Scopus database. Ten compelling research clusters were identified: Social exchange theory, green competitiveness, a proactive environment, GHRM practices, pro-environmental management, the green supply chain, green ability, social performance, the green community, environmental education, and human assets are the critical research domains in the knowledge field of GHRM.

Keywords: Green human resource management, Environmental performance, Sustainability Bibliometric analysis.

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