A GEO-SPATIAL ANALYSIS OF TRANSMISSION COVERAGE OF SRI LANKA RUPAVAHINI CORPORATION NETWORK IN KANDY DISTRICT

L. J. C. DE PEIRIS 5998MD2014055



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DECLARATION OF THE CANDIDATE

I do hereby declare that work described in this thesis was carried out by me under the supervision of Prof. G. M. Bandaranayake and Mr. Prabath Malavige and report on this thesis have not been submitted in whole or in part to any University or any other institution for another Degree/Diploma.

20/03/2011 Date

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L J C De Peiris B/30/G/01 Soysapura Housing Scheme De Soysapura, Moratuwa Sri Lanka.

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TABLE OF CONTENT

Declaration of the candidate		i
Acknowledgement		ii-iii
Table of content		iv-iv
List of figures		vi
List of charts		vii
Abbreviations		viii-ix
Abstract		x-xi
CHAPTER ONE		- 1
1.1	Introduction	1-3
1.2	Study Problem	4
1.3	Significance of the Study	4
1.4	Objectives	5
CHAPTER TWO		6
2.1	Geo Spatial Analyze Coverage	6
2.2	Basic Applications	6
2.3	Basic Operations	6
2.4	Advanced Operations	7
2.5	The Meaning of Transponders	8-9
2.6	Television	10-11
2.7	Broadcast Systems	12
2.7	1.1 Terrestrial television	12
2.7.2 Display resolution		13
2.7	Principles and Applications	13-15
2.8	Methodological Issues	16-17
2.9	Visibility, Perception, and the Cognitive Landscape	18-19
2.10	Television Network	20-21

CHAPTER THREE	22
3.1 Methodology	22
3.2 Study Area	22-23
3.3 Research Methodology	24-25
3.4 Data Analysis Techniques	26-30
3.5 Transmitter and Receiver	31
3.5.1 STL Transmitter	31
3.5.2 STL Receiver	31
3.5.3 Modulation Part of Piduruthalagala Main Transmission Center	32
3.5.4 Component Apparatus of Main TV Transmitting Station	32
3.5.5 Select Appropriate Data Analysis Techniques	33
3.6 Line -of-Sight and Cost Surface Analysis	33
3.7 Viewshed Analysis	33-34
3.8 Data Analysis and Presentation	35
CHAPTER FOUR	36
4.1 Results	36-46
4.1.1 The Assumptions	47
4.2 Veiwshed Analysis	48-49
CHAPTER FIVE	50
5.1 Conclusions	50
5.2 Recommendation	50
5.3 Further Work	51

REFERENCES

52

LIST OF FIGURES

Main Control Room	1
Rupavahini Logo and Premises	2
Digital Television Network	. 10
Study Area – Kandy District	23
Digital Elevation Model – Kandy District	24
Sri Lanka Rupavahini Corporation Transmission Network	29
Model for Viewshed Analysis	34
SLRC Transmission Network Details (Part 1)	37
SLRC Transmission Network Details (Part 2)	38
Island Wide SLRC Transmission Tower Locations	39
Piduruthalagala Tower View to Kandy District	40
Hantana Tower View to Kandy District	41
Primrose Tower View to Kandy District	42
Hunnasgiriya Tower View to Kandy District	43
All Transmission Antenna Coverage	44
Population Density Map	
Overlay With Population Density Map	46

LIST OF CHARTS

Methodology Chart	26
Radius Calculation with the Transmission Towers	27
Histogram to Recognize Frequency Distribution	28
Viewshed Details on Study Area Tower Location	48
Visible Percentage of Study Area	49

ABBREVIATIONS

ABU - Asia Broadcasting Union

ADA - Audio Distribution Amplifier

ASO - Analogue Switch Off

AV - Audio and Video

BBC - British Broadcasting Corporation

BPF - Band Pass Filter

CATV - Cable Television

CCA - Climate Change Adaptation

CRT - Cathode Ray Tube

CNN - Cable News Network

CVI - Cumulative Viewshed Index

DEM - Digital Elevation Model

DLP - Digital Light Processing

DRRM - Disaster Risk Reduction and Management

DSD - Divisional Secretary Division

DSO - Digital Switch Over

DTTB - Digital Television Terrestrial Broadcasting

DVB - Digital Video Broadcasting

DVD - Digital Versatile or Video Disc

FCC - Federal Communications Commission

FM - Frequency Modulation

FPU - Field Pickup Units

GIS - Geographic Information System

HBBTV - Hybrid Broadcast Broadband Television

HDTV - High Definition Television

HPA - High Power Amplifier

IF - Integrated Frequency

IPTV - Internet Protocol Television

ITN - Independence Television Network

ITU - International Telecommunication Union

LCD - Liquid Crystal Display

LED - Light-Emitting Diode

LOS - Line-of-Sight

MCR - Main Control Room

MTV - Maharaja Television

NTV - Nethra Television

OB - Outside Broadcasting

OGC - Open Geospatial Consortium

OLED - Organic Light-Emitting Diode

OTS - Overseas Telecommunications Services

RFID - Radio Frequency Identification

RS - Remote Sensing

RX - Receiver

SCPC - Single Channel Per Carrier

SDTV - Standard Definition Television

SHF - Supper High Frequencies

SLBC - Sri Lanka Broadcasting Corporation

SLRC - Sri Lanka Rupavahini Corporation

STL - Studio to Transmitter Link

SingTel - Singapore Telecommunications Limited

TP - Transponder

TV - Television

TVRO - Television Receiving Only

TX - Transmitter

UHF - Ultra High Frequencies

VDA - Video Distribution Amplifier

VHF - Very High Frequencies

VHS - Video Home System

VOA - Voice of America

WNBC - World Network Business Club

WRGB - Walter Ransom Gail Baker

A Geo-Spatial Analysis of Transmission Coverage of Sri Lanka Rupavahini Corporation Network in Kandy District L. J. C. De Peiris ABSTRACT

The Sri Lanka Rupavahini Corporation (SLRC) operates as the National Television Broadcaster in Sri Lanka with the prime objectives of providing education, entertainment & information to a multi ethnic & multi religious Sri Lankan society.

The method of transmitting the amplitude modulated picture signal is similar to the more familiar system of radio broadcasting. In both cases, the amplitude of an RF carrier wave is made to vary with the modulating voltage. The modulation is the base band signal. For television, the base band signal is a composite video signal. Television broadcasting is really like a radio system, but it includes both picture and sound. The associated sound is transmitted by frequency modulation (FM) on a separate carrier wave in the same broadcast channel as the picture signal.

In recently years, Geographic Information System (GIS) has a high-speed development and has made a great progress in its own field. This thesis applies geographic information system tools and techniques highlighting the potential to TV transmission of Sri Lanka Rupavahini (TV) Corporation Transmission Network having the purpose of expanding visibility of Area.

Transmitting stations manage reception of TV signal data. GIS, combining with the theory of radio waves transmission, simulates transmission and coverage of radio waves in the real world. From a GIS Analyze on Spatial Coverage of Sri Lanka Rupavahini (TV) Corporation Transmission Network, we can easily identify prevailing issues in the existing solution. And specially according to the present day context it is also very helpful to the Satellite Television and Internet Protocol Television (IPTV) service providers to enhance their facilities. It is also considered the alternatives for the weak TV signal areas.

TV transmitting frequency programming and it uses GIS spatial database to help TV Broadcasting departments manage TV station data. Spatial analysis helps to TV station position programming, and spatial visualization can visually reflect programming result. All of them can provide scientific assistant over the decision-making for TV Broadcasting frequency programming.

There are several countries around the world that have adopted Dolby Digital as the sound format for digital television, using true digital 5.1 channel audio. It is a technological environment complicated by legacy issues, competing acquisition and transmission formats, revolutionary new methods of content creation and delivery, as well as whole host of emerging content consumption structures that threaten the established order of television communication.

Present work concluded the successful development of GIS based Television broadcasting network demonstrating the potential of Geographic Information System tools and techniques. The solution enables decision making authorities to expand the broadcasting tower network through new additions and moving of existing towers incorporating new findings were developed using ArcGIS.

Key Words: Sri Lanka Rupavahini Corporation, Frequency Modulation, Geographic Information System, Satellite Television, Internet Protocol Television, ArcGIS

CHAPTER ONE

INTRODUCTION

1.1 Introduction

Rupavahini in Sri Lanka was introduced under a government act on January 23, 1982 and established on February 14th the same year. Rupavahini began broadcasting on February 15, 1982, one day after it was established, with an opening speech from His Excellency J. R. Jayewardene, Sri Lanka's President at the time, after being donated by the Japanese government. Both Transmitters were built and installed by Japanese technicians.



Figure 1 - Main Control Room

In 1986, Rupavahini expanded their facilities and, in 1998, rehabilitated most of the original equipment using digital technology under three grant aid projects from the Government of Japan. Its studio complex is situated in Colombo, the commercial capital of Sri Lanka. The complex comprises a Master Control room, four studios, two dubbing studios, a Digital Post Production unit, two Analogue Post production units, several editing suites including Non Linear Editing and four Outside Broadcast vehicles.

Rupavahini 2 launched in April 1999 before it changed its name to the current name of Channel Eye in August 2000. Channel Eye is the English Channel, On January 1,

2008, Channel Eye became a timeshared channel, altering with the newly created Nethra TV is the Tamil channel. The channel focuses on Tamil culture and customs with original and acquired programming. It also airs an amount of religious programming, especially programming for the religious minorities. In December 2014, the main channel was made available via satellite to Europe (via Eutelsat 70B), prompting the channel to temporarily go 24/7 (still doing the formal start and end of transmission routines) in order to alleviate time zone differences. Due to unknown reasons, the channel was removed. The channel now starts shortly before 04:00 and ends shortly after midnight.



STI LANKA RUPAVANINI LTVJ CORPORATION THE NATIONAL TELEVISION OF SRI LANKA



Figure 2 - Rupavahini Logo and Premises

Rupavahini's logo is a bird, more specifically a hill mynah carrying a message in gold on a red TV screen. It is generally accompanied by the channel's name in Sinhala, Tamil and a transliteration of Sinhala, with macrons (RUPAVAHINI). The leaf was incorporated into NTV's previous symbol and is also being incorporated into trophies held at award shows organized by the corporation, the Ape Gamana logo and the SLRC's news operation. Currently the SLRC operates three channels over two frequencies. Sri Lanka Rupavahini (TV) Corporation, the State Television stands for the benefit of all Sri Lankans. They do recognize the people's diversity of expectations, values, Interests and needs. They were reached their target groups in Sinhala, Tamil and English languages. Sri Lanka Rupavahini Corporation (SLRC) was created by an Act of Parliament on 23rd January 1982, established on 14th February 1982 and commissioned transmission on 15th February 1982. SLRC aims to provide the best possible programmes to satisfy the needs of its viewers for informative, educational and family oriented entertainment.

The Sri Lanka Rupavahini Corporation, the National Television Network was commissioned on 15th February 1982, expanded its studio and transmission facilities in 1986 and rehabilitated most of the original equipment using digital technology in 1998 under three grant aid projects from the Government of Japan. Its studio complex is situated in Colombo the commercial capital of Sri Lanka. The complex comprises of Master Control Room, four Studios, two Dubbing Studios, Digital Post Production Unit, two Analogue Post Production Units, several editing suites including Non Linear Editing and four Outside Broadcast vehicles.

With commitment and unity, creating timely, meaningful and intuitive programmes rich in knowledge, entertainment and education and disseminating them chiseled with stateof-the-art technology exceeding the expectations of Sri Lankans everywhere. Key Goals Improving the attractiveness, variety and meaningfulness of television programmes through changes to the format of the programme.

Geospatial analysis is an approach to applying statistical analysis and other analytic techniques to data which has a geographical or spatial aspect. Such analysis would typically employ software capable of rendering maps processing spatial data, and applying analytical methods to geographic datasets, including the use of geographic information systems and geomatics. Geospatial analysis, using GIS, was developed for problems in the environmental and life sciences, in particular ecology, geology and epidemiology. It has extended to almost all industries including defense, intelligence, utilities, Natural Resources, social sciences, medicine and Public Safety, disaster risk reduction and management (DRRM), and climate change adaptation (CCA).