DOI: 10.31357/fhssphd.2006.00718

POVERTY ALLEVIATION AND REGIONAL DEVELOPMENT IN SRI LANKA

A STUDY OF POTENTIAL AND CONSTRAINTS WITH SPECIAL REFERENCE TO THE SOUTHERN AREA OF SRI LANKA

By

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Registered No: GS/SS/22/96

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M. H. Somasiri Dayaratne

Thesis submitted to the University of Sri Jayewardenepura for the award of the Degree of Doctor of Philosophy in Geography

DECLARATION BY CANDIDATE

The work described in this thesis was carried out by me under the supervision of Senior Professor of Geography (University of Sri Jayewardenepura, Sri Lanka). A report on this thesis has not been submitted in whole or in part to any University for a Degree or Diploma.

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DECLARATION BY SUPERVISOR

I certify that the above statement made by the candidate is true and that thesis is suitable for submission for the purpose of evaluation.

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ACKNOWLEDGMENTS

First of all, I wish to extend my most profound gratitude to my advisor-cumsupervisor Senior Professor M.M. Karunanayake (presently the Emeritus Professor of Geography, University of Sri Jayawardenepura) for his guidance, and valuable advice in the preparation of my doctoral research. I am deeply grateful to him for his efforts.

I am very thankful to two of my teachers - Professors (Mrs.) Y.A.D.S. Wanasinghe and M.D.C. Abhayaratne, for their guidance and encouragements. My special thanks and deepest appreciation go to Dr. C.K.M. Deheragoda, present Head of the Department of Geography (USJ), and to Professor (Mrs.) Kumudu Wijewardene, Dean of the Faculty of Graduate Studies (USJ), for their support in their official capacities.

My deep gratitude should go to Dr. R.M.K. Ratnayake, Senior Lecturer in Geography (USJ) for his able support in producing the GIS maps of the thesis and for other assistance given to me whenever I visited the Department of Geography on this task. I also wish to thank the Office Staff of the Department of Geography led by Mr. G. F. de Alwis, the Senior Technical Officer, for their kind help.

My sincere gratitude goes to Mr. W.M. Leelasena the ex-project Director of HIRDEP and Southern Provincial REAP, who provided me with valuable materials and his insight on the subject of poverty and regional development. My thanks are also extended to Mr. Edwin Ariyadasa - the Journalist, who enlightened me with his long-time experience in the subject of poverty and development.

I would also like to thank the officials of the Ministry of Regional Infrastructure Development, namely Mrs. Bimba Gunathilake (DD/Planning) and her team for providing material on SDA and REAP projects and Mr. K. Chandrasiri (GIS Officer), for providing me with baseline GIS data on the study area. A special word of thanks is given to Ms. Nirmala Padmakanthi (Secretarial Assistant, Ministry of Plan Implementation) for her help in preparing some of the draft annexes.

I wish to express my gratitude to the officials and the people of the Southern Area, who helped me during my field studies in various ways. Among them most noteworthy are my friends working in the REAP office, SDA district office in Hambantota, Southern Provincial Council, District Planning Secretariats in four districts, Divisional Secretariat Offices and selected field-level NGOs, who parted with valuable data and information on the subject. The other people helped me in the field work are my firsthand informants that include poor farmers, small traders and middle-level entrepreneurs, who patiently responded to my formal and informal interviews.

Last not least, I should offer my special appreciation to my wife Sakunthala and my two daughters Chameera and Isuri, who with patience encouraged me to complete my study particularly during the last two years.

M.H. Somasiri Dayaratne31st December 2005

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CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND

Sri Lanka has been suffering from three most serious problems over the past few decades: high levels of poverty, unemployment among the youth and inequality in the distribution of benefits of growth among social classes as well as regions in the country. The persistent ethnic conflict of the past two decades, and the recent Tsunami devastation have further aggravated this situation. The development strategies applied to date have proven that there is no fast and simple solution to overcome these problems. However, the practical solution to these problems is the making of coordinated efforts to sustain a high economic growth rate to generate a higher level of employment and income as well as poverty reduction, equitable distribution of benefits of growth among social groups and regions, and rational management of natural resources of the country.

In view of this need, the present study addresses issues and concerns of poverty reduction and regional development to identify imperatives of a strategic framework for regional development in southern Sri Lanka. The problem identified as the focal point of research in this study can be described as follows:

Despite various attempts at development of the Southern Area, poverty and regional development have continued to be persistent problems. It is posited that this situation has arisen by a failure of planners and policy makers to identify the essential links between poverty and regional development. It is only by linking the two processes that Southern Area development could be made effective and meaningful, and an upward mobility of the area could be realized.

The other side of the problem is the lack of consistency in planning and implementation of Poverty Alleviation and Regional Development related projects and programmes. They have not only planned and implemented by various agencies that are operating at national and sub-national levels, but also administered and managed in isolation without maintaining a constant dialogue and inter-agency coordination.

Rather than linking the two processes (PA and RD) together, what has happened up to now is divergence without interlinked or in-meshed. Regional planners should be able to come up with a "regional framework" for the Southern Area to fill this vital gap. My study is an attempt to identify imperatives of a strategic framework for Southern Area Development, with a focus on interlinking the two processes in a consistent and coordinated regional development process.

The development focus of the country has been subjected to the threefold transition of globalization, market liberalization and devolution of power during the past two decades, which has influenced in changing the mechanism, adhered to in the regional development. There is an evolving need for an integrated approach to realize intended benefits to the regions. However, what we have experienced in recent years, are a number of programmes of a competing, conflicting and uncoordinated nature that have been initiated in several regions in Sri Lanka, including the Southern Area (SA). On the one hand, these programmes and projects are being implemented as parallel interventions while administered by both the Central Government and the Provincial Councils without clear division of authority. And on the other hand, there is a considerable degree of negative political interference, which has hindered the achievement of stated goals. The main factor that has contributed to this unacceptable situation is the lack of firm and stable guiding policies for these development

programmes, which tends to change the focus and delay their implementation, particularly with the change of governments.

In the above context, this study attempts to identify the prevailing constraints and potentials for regional development in the SA and to present imperatives of strategic framework for regional development in Sri Lanka. The overall purpose of this thesis is to make a theoretical contribution to regional development planning in Sri Lanka.

The first chapter of the thesis is an introductory account of current development thinking relating to poverty and regional development in general, and a presentation of concepts and definitions on most relevant aspects of the study in particular. In the second chapter, the regional development experience during the post-independent period in Sri Lanka and in the SA and its implications to poverty alleviation are presented. The third chapter looks at the study area as a special entity from a regional development perspective. Chapter four presents the main findings of the study as an analysis of the issues and concerns with special reference to potentials and constraints of regional development in the Southern Area. Chapter five provides the proposed imperatives for Strategic Framework for Regional Development of SA, which is the final output of the research study, followed by the final chapter on overall conclusions.

1.2 CONCEPTUALIZATION - THE MACRO VIEW

1.2.1 Global Context

It is generally acknowledged that development with its related elements coming under the purview of economics has begun to face new challenges due to globalization, because of its impact on the lives of ordinary people throughout the world. In Africa, for example, development theory has been imposed from outside and is used to lay down strategies and policies for economic development; and it is observed that development theory is not a science but a policy instrument crafted at a particular time by the dominant forces in the North in order to meet the situations and crises in their own countries (Nabudere, 2002). It is observed that when the decolonization process started during the forties and fifties, the international donor community had agreed with new independent governments to impose these international policy instruments to craft individual country development policies and strategies in the developing world with or without due adjustments.

The changes that have taken place in the development landscape have presented policy makers with new challenges at the global and local levels. As the World Development Report (WDR) of 1999/2000 points out, the development experience of 50 years has yielded four critical lessons. They are: a) macroeconomic stability is an essential prerequisite for achieving the growth needed for development, b) growth does not trickle down; development must address human needs directly, c) no one policy will trigger development; a comprehensive approach is needed, and d) institutions matter; sustained development should be rooted in processes that are socially inclusive and responsive to challenging circumstances (WDR, 1999/2000).

It is also viewed that the changes that have been set in motion as contributing to, and as a manifestation of, two phenomena: globalization and localization. *Globalization* which reflects the progressive integration of the world's economies requires national governments to reach out to international partners as the best way to manage changes affecting trade, financial flows and the global environment. *Localization*, which reflects the growing desire of people for a greater say in their government, manifests itself in the

assertion of regional identities. It pushes national governments to reach down to regions and cities as the best ways to manage changes affecting domestic politics and patterns of growth. At both supranational and sub-national levels, institutions of governance, negotiations, coordination and regulation will play a critical role in promoting a new equilibrium between and within countries.

Even though the WDR recognizes the term "localization" with the above definition, it is not widely accepted as valid to describe the ground reality. Instead, recent researchers in the development arena rely more on the term "glocalization", which describes the local regional economies and the impact on growth with equity objectives at the national level. In this connection the role of local authorities has not been properly articulated in programmes assigned for regional development (i.e. REAP). Thus it is argued that space is created in such programme formulation for local authorities to play a more direct and active role in the decision-making and facilitating process in order to make 'people' and 'place' focussed regional development a reality (Karunanayake and Abhayaratna, 2002). Within these perspectives of development there is a need to rethink and redefine the regional development strategies in Sri Lanka.

The macro-economic changes that have taken place, particularly during the last decade, call for further reviewing globalization and its impact on national and regional development in countries like Sri Lanka. Indraratne (1999) defines globalization as the process towards the integration of national economies into one global economy through the free movement between national frontiers of goods and services, factors of production such as capital, labour and technology, facilitated and accelerated by advances made in the field of information and communication.

Globalization is thus seen as a phenomenon which has both positive and negative impacts on the developing countries. The growing importance of services and information in the world economy means that an increasing proportion of economic value is weightless, that is, it can be transmitted over a fibre-optic cable rather than transported in a container ship.

On the other hand, rising educational levels, technological innovations that allow ideas to circulate, and economic failures of most centrally planned economies have all contributed to the push for globalization. National governments are increasingly sharing responsibilities and revenues with sub-national levels of government that are closer to the people affected by policy decisions. Globalization is praised for the new opportunities it brings, such as access to markets and technology transfer-opportunities that hold out the promise of increased productivity and higher living standards. But it is also seen negatively because it sometimes brings instability and unwelcome changes. It exposes workers to competitions from imports, which can threaten their jobs. While national governments remain central to the development effort, globalization requires that they engage in essential institutional-building at both supra- and sub-national levels in order to capture the benefits of growth.

1.2.2 Developing World Context

In the "Developing World" as a whole, the development paradigm has been centred mainly on economic growth, increased GDP and lately on growth with equity, which are reflected in all national-level plans and programmes of a top-down nature, particularly during the early period of their developmental history (i.e., prior to the seventies). Based on the recommendations by the international donor community