

## List of References

- Aguinis, H., (2013). *Performance Management*. United Kingdom: Edinburgh Business School, Heriot-Watt University.
- Campbell, A., Kunisch S. &, Stewens G. (2011). To centralize or not to centralize?. *McKinsey&Company*. Retrieved from <http://www.mckinsey.com/business-functions/organization/our-insights/to-centralize-or-not-to-centralize>
- Campbell, D. & Edgar, D. (2011). *Business Strategy: an Introduction*, Retrieved from Google Book Library.
- Casadesus-Masanell, R. & Ricart, J.E. (2009). From Strategy to Business Models and to Tactics, *Harvard Business School*, Retrieved from <http://www.hbs.edu/faculty/Publication%20Files/10-036.pdf>
- Couto, V., Caglar, D. & Plansky, J. (2017). Fit for Growth, A guide to Strategic Cost Cutting, Restructuring, and Renewal. *Strategy & Global PricewaterhouseCoopers*. Retrieved from <https://www.strategyand.pwc.com/media/file/Fit-for-Growth-mini-book.pdf>
- Department of Tourism and Commerce Marketing (DTCM), (2013). *Press Release Titled HH Sheikh Mohammed approves Dubai's New Tourism Vision for 2020*, Dubai.
- Dharmasiri, A.S. (2015). *HRM for Managers, Learning Guide*, Sri Lanka: The Postgraduate Institute of Management, University of Sri Jayewardenepura.
- Dias, L. P. (2012). *Beginning Human Relations: Vol. 1.0*. Washington: Central Washington University.
- Dubai Properties Group. (2017). About Dubai Properties Group. Retrieved from <http://www.dp.ae/about-dubai-properties-group>
- Emaar Properties PJSC. (2017). EMAAR Financials. Retrieved from <http://quotes.wsj.com/AE/EMAAR/financials>
- Fallon, T. (n.d.). To Centralize or Decentralize? Key Considerations. *Evans Incorporated*. Retrieved from <http://www.evansincorporated.com/centralizing-and-decentralizing/>

- Germano, M. A. (2010). Leadership Style and Organizational Impact. *Library Worklife: HR E-News for Today's Leaders*. Retrieved from <http://ala-apa.org/newsletter/2010/06/08/spotlight/>
- Gleeson, B. (2014). 9 Signs Its Time To Restructure Your Company. *Inc*. Retrieved from <https://www.inc.com/brent-gleeson/9-signs-its-time-to-restructure-your-company.html>
- Kotter, J. (1995). 8-Step Process. *Kotter*. Retrieved from <https://www.kotterinc.com/8-steps-process-for-leading-change/>
- Kotter, J. (2012). The 8-Step Process for Leading Change. *RBS Group Change Management*. Retrieved from [http://www.rbsgroup.eu/assets/pdfs/2013\\_THE\\_8-STEP\\_PROCESS\\_FOR\\_LEADING\\_CHANGE.pdf](http://www.rbsgroup.eu/assets/pdfs/2013_THE_8-STEP_PROCESS_FOR_LEADING_CHANGE.pdf)
- Monaha, S. A. & Hatemi, A. J. (2016). The Impact of Recent Crisis on the Real Estate Market in the UAE: Evidence From Asymmetric Methods, *International Economics*. Retrieved from [http://www.iei1946.it/upload/rivista\\_articoli/allegati/53\\_hatemijmohanaric101016.pdf](http://www.iei1946.it/upload/rivista_articoli/allegati/53_hatemijmohanaric101016.pdf)
- Nohira, N. (1995, June 30). Note on Organization Structure, *Harvard Business School*, 1-16. doi: 9-491-083.
- Overview of Performance Management. (n.d.). Retrieved from Docplayer.net Library
- Quaddus, M. & Xu J. (2013). Managing Information Systems: Ten Essential Topics. *Atlantic Press*, 27-38. doi: 10.2991/978-94-91216-89-3\_2
- Real Estate Industry Analysis. (2015). Retrieved from <https://simconblog.wordpress.com/2015/03/01/real-estate-industry-analysis/>
- Robert, S. K., & David, P.N. (1996, January – February). Using the Balanced Scorecard as a Strategic Management System. *Harvard Business Review*, 75 – 85.
- Robert, S. K., & David P.N. (1993, September – October). Putting the Balanced Scorecard to Work. *Harvard Business Review*, 134 -147.

- Surbhi, S. (2015). Difference between Centralization and Decentralization. *Key Differences*. Retrieved from <https://keydifferences.com/difference-between-centralization-and-decentralization.html#ComparisonChart>
- Suttle, R. (n.d.). Growth Strategies in Business. *Chron*. Retrieved from <http://smallbusiness.chron.com/growth-strategies-business-4510.html>
- The Four Ps of Marketing. (n.d.). Retrieved from <http://www.purelybranded.com/insights/the-four-ps-of-marketing/>
- Timothy, A. F., & Suchi D. (2014, March). Analysis of the Real Estate Market in Dubai - A Macro Economic Perspective: *International Journal of Academic Research in Economics and Management Sciences*. 3(2), 160-166. doi: 10.6007/IJAREMS/v3-i2/795
- Turkay, S. (2014). Setting Goals: Who, Why, How?. *Harvard University*, Retrieved from <http://vpal.harvard.edu/publications/setting-goals-who-why-how>
- Yin, R. K. (1984). Case study research: Design and methods (2<sup>nd</sup> ed.): Applied Social Research Methods Series (Vol. 5, PP. 11-13). *SAGE Publications*, Retrieved from <http://www.madeira-du.pt/LinkClick.aspx?fileticket=Fgm4GJWVTRs%3D&tabid=3004>