

References

- Akbarak, B. (2000). A Comparison of Two Data Collecting Methods: Interviews and Questionnaires. *Journal of Education, 18*(1), 1-10.
- Aksen, J., TyreeHageman, J., & Lentz, A. (2012). Lifestyle Practices and Pro-environmental Technology. *Ecological Economics, 82*(1), 64-74.
- Brewer, N. T., Weinstein, N. D., Cuite, C. L., & Herrington, J. E. (2004). Risk Perceptions and Their Relation to Risk BehaviourBehaviour. *Annals of BehaviourBehavioural Medicine, 27*(2), 125-130.
- Cameron, L. D., & Reeve, J. (2006). Risk Perceptions, Worry, and Attitudes About Genetic Testing for Breast Cancer Susceptibility. *Psychology & Health, 21*(2), 211-230.

The Effect of Perceived Risk on the Purchase Intention of Alternative Fuel Vehicles

- Chin, W. W. (1998). The Partial Least Squares Approach to Structural Equation Modeling. *Modern Methods for Business Research*, 2(1), 295–336.
- Chu, K., & Li, C. (2008). A Study of the Effect of Risk-reduction Strategies on Purchase Intentions in Online Shopping. *International Journal of Electronic Business*, 6(4), 213–226.
- Cox, D. F. (1967). *Risk Handling in Consumer Behaviour Behaviour-an Intensive Study of Two Cases* (1st ed.). Boston: Division of Research, Harvard University.
- Dodds, W. B., Monroe, K. B., & Grewal, D. (1991). Effects of Price, Brand, and Store Information on Buyers' Product Evaluations. *Journal of Marketing Research*, 28(8), 307–319.
- European Automobile Manufacturers Association. (2015). *New Passenger Car Registration by Alternative Fuel Type in the European Union*. Retrieved from <https://www.acea.be>
- Egbue, O., & Long, S. (2012). Barriers to Widespread Adoption of Electric Vehicles: An Analysis of Consumer Attitudes and Perceptions. *Energy Policy*, 48(2012), 717–729.
- Falk, R. F., & Miller, N. B. (1992). *A Primer for Soft modeling* (1st ed.). Akron, Ohio.
- Fornell, C., & Larcker, D. F. (1981). Evaluating Structural Equation Models with Unobservable Variables and Measurement Error. *Journal of Marketing Research*, 18(1), 39-75.
- Gogoi, B. J. (2013). Study of Antecedents of Purchase Intention and its Effect on Brand Loyalty of Private Label Brand of Apparel. *International Journal of Sales and Marketing Management Research and Development*, 3(2), 73–86.
- Golob, T. F., Bunch, D. S., & Brownstone, D. (1997). A Vehicle Use Forecasting Model Based on Revealed and Stated Vehicle Type Choice and Utilization Data. *Journal of Transport Economics and Policy*, 2(2), 69–91.
- Gorman, R., Falk, C. F., Brewer, P. D., Brewer, V. L., Abramson, J., Ugboro, I. O., & Greco, A. (1993). Purchase Involvement of New Car Buyers : A Descriptive Study. *Total Quality Management*, 8(2), 11–19.
- Hair, J. F., Sarstedt, M., Ringle, C. M., & Mena, J. A. (2012). An Assessment of the Use of Partial Least Squares Structural Equation Modeling in Marketing Research. *Journal of the Academy of Marketing Science*, 40(3), 414–433.
- Hauser, J. R., & Urban, G. L. (1979). Assessment of Attribute Importances and Consumer Utility Functions: Von Neumann-Morgenstern Theory Applied to Consumer Behaviour Behaviour. *Journal of Consumer Research*, 5(4), 251–262.

- Henseler, J., & Chin, W. W. (2010). A Comparison of Approaches for the Analysis of Interaction Between Latent Variables Using Partial Least Squares Path Modeling. *Structural Equation Modeling, 17*(1), 82–109.
- Henseler, J., Ringle, C., & Sinkovics, R. (2009). Advances in International Marketing. *International Journal of Research in Marketing, 9*(4), 319–323.
- Heyvaert, S., Coosemans, T., Mierlo, J. Van, & Macharis, C. (2015). Electric Vehicle Attitudes and Purchase Intention: a Flemish Case Study. *International Journal of Electric and Hybrid Olsen Vehicles, 7*(1), 83–100.
- Hilbert, David; Byrne, A. (2008). Basic Sensible Qualities and the Structure of Appearance. *Philosophical Issues, 18*, 7–22.
- Tuu, H., Ottar, S., & Linh, P. (2011). The Moderator Effects of Perceived Risk, Objective Knowledge and Certainty in the Satisfaction-loyalty Relationship. *Journal of Consumer Marketing, 28*(5), 363–375.
- Im, I., Kim, Y., & Han, H. J. (2008). The Effects of Perceived Risk and Technology Type on Users' Acceptance of Technologies. *Information and Management, 45*(1), 1–9.
- Jacoby, J., & Kaplan, L. B. (1972). *The Components of Perceived Risk*. In *The Components of Perceived Risk* (pp. 382–393). Venkatesan, Chicago: SV - Proceedings of the Third Annual Conference of the Association for Consumer Research.
- Jansson, J. (2011). Consumer Eco-Innovation Adoption: Assessing Attitudinal Factors and Perceived Product Characteristics. *Business Strategy and the Environment, 20*(3), 192–210.
- Karunanayake, R. K. T., & Wanninayake, W. M. C. B. (2015). Impact of Key Purchasing Determinants on Purchase Intention of Hybrid Vehicle Brands in Sri Lanka , an Empirical Study. *Journal of Marketing Management, 3*(1), 40–52.
- Kim, M. (2015). The Effects of Perceived Value and Perceived Risk on the Intention to Adopt WiBro. *Electronics and Telecommunications Research Institute, 2*(1), 1–23.
- Klein, W., Geaghan, T., & MacDonald, T. (2007). Unplanned Sexual Activity as a Consequence of Alcohol Use: A Prospective Study of Risk Perceptions and Alcohol Use Among College Freshmen. *Journal of American College Health, 56*(3), 317–323.
- Knight, F. H. (1921). *Risk, Uncertainty and Profit*. (Hart, Schaffner, & Marx, Eds.) (1st ed.). New York.
- Lévay, P. Z., Drossinos, Y., & Thiel, C. (2017). The Effect of Fiscal Incentives on Market Penetration of Electric Vehicles: A Pairwise Comparison of Total Cost of Ownership. *Energy Policy, 5*(2), 524–533.
- Ligas, M. (2000). People, Products, and Pursuits: Exploring the Relationship Between Consumer Goals and Product Meanings. *Psychology & Marketing, 17*(1), 983–1003.

The Effect of Perceived Risk on the Purchase Intention of Alternative Fuel Vehicles

- Malhotra, N., Hall, J., Shaw, M., & Oppenheim, P. (2007). *Essentials of Marketing Research, An Applied Orientation*. Retrieved from <https://books.google.com/books?id=cDLiBAAAQBA>
- Martins, C., Oliveira, T. & Popovič, A. (2014). Understanding the Internet Banking Adoption: A Unified Theory of Acceptance and Use of Technology and Perceived Risk Application. *International Journal of Information Management*, 34(1), 1–13.
- Mitchell, V. (1989). Consumers' Behaviour : Can Perceived Risk. *Management Decision*, 30(3), 26–31.
- Mitchell, V.W., & Nygaard, A. (1999). Consumer Perceived Risk: Conceptualisations and Models. *European Journal of Marketing*, 33(2), 163–195.
- Mongin, P. (1998). *Expected Utility Theory. Handbook of Economic Methodology*. London: Edward Elgar. <https://doi.org/10.2139/ssrn.1033982>
- Neuman, W. L. (2014). *Social Research Methods: Qualitative and Quantitative Approaches*. Relevance of social research (8 ed). <https://doi.org/10.2307/3211488>
- Proff, H., & Kilian, D. (2012). *Competitiveness of the EU Automotive Industry in Electric Vehicles* (1st ed.). Essen: University of Duisburg.
- Rizwan, M., Qayyum, M., Qadeer, W., & Javed, M. (2014). The Impact on Branded Product on Consumer Purchase Intentions. *Journal of Public Administration and Governance*, 4(3), 57–74.
- Schmiege, S. J., Bryan, A., & Klein, W. M. P. (2009). Distinctions between worry and perceived risk in the context of the theory of planned behaviour. *Journal of Applied Social Psychology*, 39(1), 95–119.
- Schuitema, G., Anable, J., Skippon, S., & Kinnear, N. (2013). The Role of Instrumental, Hedonic and Symbolic Attributes in the Intention to Adopt Electric Vehicles. *Transportation Research Part A: Policy and Practice*, 48(1), 39–49.
- Siripala, W. P. (2014). Solar Cell Development Research : A Sri Lankan Perspective. *Journal of the National Science Foundation of Sri Lanka*, 42(2), 99–100.
- Sovacool, B. K., & Hirsh, R. F. (2009). Beyond batteries: An Examination of the Benefits and Barriers to Plug-in Hybrid Electric Vehicles (PHEVs) and a Vehicle-to-grid (V2G) Transition. *Energy Policy*, 37(3), 1095–1103.
- Stapleton, C. (1997). *Basic Concepts and Procedures of Confirmatory Factor Analysis*, Paper Presented at the Annual Meeting of the Southwest Educational Research Association, Austin, TX.
- Stone, R., & Gronhaug, K. (1993). Perceived Risk: Further Consideration for the Marketing Discipline. *European Journal of Marketing*, 27(3), 39–55.
- Sunitha, T., Justus, T. F., & Ramesh, M. (2012). Determinants of Perceived Risk In Purchase of Car. *Pacific Business Review International*, 5(2), 35–43.

- Turrentine, T. S., & Kurani, K. S. (2007). Car Buyers and Fuel Economy. *Energy Policy*, 35(2), 1213–1223.
- Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User Acceptance of Information Technology: Toward a Unified View. *MIS Quarterly*, 27(3), 425–478.
- Venkatesh, V., Thong, J., & Xu, X. (2012). Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology. *MIS Quarterly*, 36(1), 157–178.
- Wang, Y., Chen, S., & Chen, N. (2016). An Empirical Study of the Effect of Green Marketing on Purchase Intention – Evidence from Green Restaurant. *Advances in Management and Applied Economics*, 6(4), 1–14.
- Wiedmann, K.P., Hennigs, N., & Astrid, S. (2007). A Cross-cultural Framework Measuring Consumers' Luxury Value Perception. *Astrid Siebels*, 7(1), 1–19.
- Williams, D. J., & Noyes, J. M. (2007). How Does Our Perception of Risk Influence Decision-Making? Implications for the Design of Risk Information. *Theoretical Issues in Ergonomics Science*, 8(1), 1–35.
- Yee, C. J., & San, N. C. (2011). Consumers' Perceived Quality, Perceived Value and Perceived Risk Towards Purchase Decision on Automobile. *American Journal of Economics and Business Administration*, 3(1), 47–57.
- Yu, C.S. (2012). Factors Affecting Individuals to Adopt Mobile Banking: Empirical Evidence from the UTAUT Model. *Journal of Electronic Commerce Research*, 13(1), 104–121.