

## References

- Abeyrathne, S. (2008), Capitalism will Survive this Crisis but it Could Hurt Sri Lanka. *Spectrum: Vol 1 (1)*, pp. 16-18.
- Blass, Ed., (2009), Talent for the Downturn. *Professional Manager*. 18 (2), pp.26-27.
- Elkington, J., (1997), *Cannibals With Forks: The Triple Bottom Line of 21st Century Business*, Oxford, Capstone.
- Ferguson, N., (2008), The End of Prosperity. *Time*, October 13, 172 (15). 36-39
- Gates, B., (2008), How to Fix Capitalism. *Time*, August 11, 172 (6), pp. 44-45.
- Grunwald, M., (2008), How they Failed Us. *Time*, October 13, 172 (15), pp.42-44.
- Hirschhorn, J., (2009), It can pay if you stick to your instincts. *Sunday Telegraph*, 15 March. 2010.
- Hood, P.J., (2008), Discovering and Developing Talent. *Professional Manager*, 1, (1), pp.50-51.
- Hunt, S., Prentis, D. and Streeting, W., (2009), Open letter from UCU, UNISON and NUS. *Times Higher Education*, 12 February, p. 17.
- Jones, L., (2008), Address to Association of Business Executives, Hilton Hotel, Nairobi, 4<sup>th</sup> November 2008.
- Jones, L., (2008), Are Degrees all they are cracked up to be? *Education Quarterly*, 24 (1), p.35.
- Jung, U., Messenbock, R. and Sirkin, H., (2008), Winning in a Downturn. *Business Today*, 13 (7), pp. 58-59.
- Lenhart, R., (2008), When Crisis Strikes, Trust is a Leader's Only Currency. *Business Today*, 13 (7), p. 80.
- Lenton, C., (2008), Putting Morality at the Heart of Business. *The Chartered Marketer*, July (8), pp. 32-33.
- Noble, K., (2008), On the Political Economy of Survival. *Spectrum: A Review of the Social Landscape*, .1 (1) pp.5-9.
- Pieris, A., (2009), Ethical Choices. *Lanka Monthly Digest*, 15 (6), pp. 47-48.
- Rodriguez, D., (2009), Trimming the Fat. *Lanka Monthly Digest*, 15 (6), p. 173.
- Schoemaker, P., (2008), Rethinking Business Education: The Future Challenges of Business, *California Management Review*, Spring 2008, pp. 21-27.
- Ulrich D., (2008), Global Financial Crisis: Not an Asset Crisis but a Leadership Crisis. *Business Today*, 13 (7), pp. 30-31.
- Wilkes, R., (2008), Managing by Values. *The Chartered Marketer*. July (8), p. 14.
- Woolcock, N., (2009), Recession brings a Scramble for University Places. *The Times*. 16 February. p. 15