## References

[PIM Guidelines have not been followed in preparing the bibliography]

## **Books**

Porter, M.E., *The Competitive Advantage of Nations*, The McMillan Press, London, 1990, pp. 69 - 273

Ramesh G., *Managing Global Software Projects*, 1st Ed., Tata McGraw-Hill, New Delhi, 2002, p.46

## Journals & Articles

Atuahene-Gima, K., Differential potency of factors affecting innovation performance in manufacturing and services firms in Australia. *Journal of Product Innovation Management*, Vol. 13, No. 1, 1996, pp. 35-52.

Avlonitis, G.J., Papastathopoulou, P. G. & Gounaris, S.P., An empirically-based typology of product innovativeness for new financial services: success and failure scenarios, *Journal of Product Innovation Management*, Vol. 18, No. 5, 2001, pp. 324-342.

Berry, L.L., Shankar, V., Parish, J.T., Cadwallader, S. & Dotzel, T., Creating new markets through service innovation, *Sloan Management Review*, Vol. 47, No. 2, 2006, pp. 56-63.

Chen, J.S. & Tsou, H.T., "Information technology adoption for service innovation practices and competitive advantage: the case of financial firms" *Information Research*, Vol. 12, No. 3, 2007, paper 314. [Available at http://InformationR.net/ir/12-3/paper314.html]

Davenport, T. H. & Short, J. E., The new industrial engineering: information technology and business process redesign. *Sloan Management Review*, Vol. 31, No. 4, 1990, pp. 11-27.

De Brentani, U., Success and failure in new industrial services. *Journal of Product Innovation Management*, Vol. 6, No. 4, 1989, pp. 239-258.

Goswami S. & Mathew M., Definition of innovation revisited: An empirical study on Indian Information Technology Industry, *International Journal of Innovation Management*, Vol. 9, No. 3, 2005, pp. 371-383.

Heeks R., Using Competitive Advantage Theory to Analyze IT Sectors in Developing Countries: A Software Industry Case Analysis, *The Massachusetts Institute of Technology*, Vol. 3, No. 3, 2006, pp. 5-34.

Leinbach R. T. & Brunn D. S., National Innovation Systems, Firm Strategy, and Enabling Mobile Communications: The Case of Nokia, Department of geography, University of Kentucky, Vol. 93, No. 5, 2002, pp. 489-508.

Palit A., Technology Upgradation through Global Value Chains: Challenges before BIMSTEC Nations, *Centre for Studies in International Relations and Development (CSIRD), January 2006.* 

Rising Demand: The increasing demand for IT workers spells a challenging opportunity for the IT industry, *Sri Lanka Information Communication Technology Association* (ICTA), April 2007.

World Economic Forum (WEF) (2005), *The Global Competitiveness Report*: 2005-06, Geneva, Switzerland.

World Economic Forum (WEF) (2007), *The Global Competitiveness Report*: 2007-08, Geneva, Switzerland.

## Websites

BIMSTEC corporate website, http://www.bimstec.org (Viewed on December 18th 2006)

Export Development Board Sri Lanka, http://www.srilankabusiness.com/trade\_info/srilankaproduct/ict.htm (Viewed on January 5th 2008)

Gartner Identifies Key Trends That Will Drive Technology Further into the Business, http://www.dmreview.com/news/1055810-1.html, DM Review Online, May 19, 2006 (Viewed on January 5th 2008)

Gartner Review on Emerging trends: 3D printing; robots galore; human augmentation, http://blogs.zdnet.com/BTL/?p=6574, October 10th, 2007 (Viewed on January 5th 2008)

Human Development Report, UNDP, http://hdr.undp.org/en/statistics/, (Viewed on January 1st 2008)

NASSCOM-BCG Innovation Report 2007, http://www.nasscom.in/Nasscom/templates/NormalPage.aspx?id=51910 (Viewed on December 15th 2006)

NASSCOM, Knowledge Professionals, 2006, http://www.nasscom.in/Nasscom/templates/NormalPage.aspx?id=6314 (Viewed on December 15th 2006)